Creating a Culture of
Zero Preventable Harm
to **Power High Reliability** Healthcare

WHAT MAKES A GREAT RACE TEAM CONSISTENTLY GREAT?

- Teamwork and collaboration
- Communication on all factors impacting performance
- Transparency at all team levels - everything is relevant
- Immediate, real-time process changes to impact results
- Learn and communicate from each success and failure

Today's healthcare culture is built on a reactive system of mandatory reporting and focus on failed outcomes. **What if we could shift from a culture of conducting a root cause analysis of incidents, to a culture of fixing and documenting both positive and negative deviances whether they led to an undesirable outcome or not?** In doing so, healthcare organizations would actually move towards an engaged workforce with high reliability eliminating the probability for harm.

THE POWER OF **THE PURPLE BUTTON**

- Mobile, secure application that enables all caregivers to participate in risk mitigation and quality improvement
- Complete Patient Safety Evaluation System (PSES) in Common Formats for PSO participation
- Identify opportunities for process improvement in less than 60 seconds
- Record 'near miss' events and unsafe conditions to avoid future patient incidents
- Learn from positive and negative deviances in real time
- Integrates into the caregiver's workflow = more time with patients
- Full interoperability with EMR and FDA Database auto-populating PHI, Medications and Devices.

Incident — Log Out

Medication | DVT/PE | Anesthesia/Sugery
Hospital Infection | Pressure Ulcer | Fall
Device | Blood and Blood Product | Perinatal

DOWNLOAD THE APP **TODAY**

SMART App Phone People

High Reliability Healthcare

The PURPLE BUTTON — KB Core — POWERED BY CRG MEDICAL for PATIENT SAFETY

The Purple Button In Your Pocket

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